

# Project 72

No, it's not a lucky number or a lucky mascot. It is the ward number of Ahmednagar area of Hyderabad.

## **Strongest Allies**

In the auspice of GHMC Mayor of Hyderabad Mr. Majid Hussain. The proposal of the development of the women was undertaken, conceived and implemented by Center for Social Sciences. The Mayor seeks the co-operation of the women of the area through schools and the Self Help Groups to comply with the strategies of the plan.

## **Concern and the Bone of Contention of the program were:**

1. Skill development / livelihood plans
2. Health care
3. Economic empowerment
4. Hygiene/ nutrition
5. Child monitoring
6. Environment
7. Literacy and cultural

Under this for the first time in a longer run, an unconventional style of survey was conducted.

A list of schools of the proposed area were given a priority listing development forms accounting a total of 3,500 priority survey forms.

## **Foray Project 72**

After a fruitful discussion with the Mayor. CSS came with a series of notions.

1. Plan a calendar for women based welfare programs.
2. Conduct health awareness campaigns.

And to the positively bosom dismay, all the recommendations were implemented in ward #72, which has population of 33,500. Out of which 40% are women.

It was a 4 month program and achieved its integrity by pulling around 58% of the 21,000 votes polled by the women voters.

### **Pre-initiation technique:**

Prior to the plan certain techniques were brought to the notice of the advisory committee.

Certain meets were organized to have an elusive understanding:-

- . Mother's Meet in the schools.
- . SHG Meet.
- . Principal's Meet.

These meeting were organized so that the women will have an overall understanding of the standing of the project.

### **Certain remits of urgent attention were:**

- . livelihood trainings/communication skill classes

- opportunity for women for self reliance and economic independence
- awareness about their rights and duties
- importance of adult franchise
- participation in the coming elections

**Outcomes:** Private freelancers were hired for the said purpose. A great deal of women registered for the program.

In here they were later able to have a living out of it.

A separate market of make-believe called the Mahila-bazar was organized.

Under this the women seasoned in their expertise, were able to make a good extra income. Like famous “pani puri” and a every women weapon of cannosuir, is the biryani in Hyderabad for women of this region.

They are assisted to have it as an income pathway.

### **The other drive**

Mayor Majid Hussain put an enormous deal of emphasis on healthcare.

In collaboration with health hubs like Yashoda Hospital, Care Hospital, Sarojini Devi Eye Hospital, NIMS, Parina Dental Hospital and Nilofer Hospital, a mammoth deal of health related issues were dealt.

Free medicines were also distributed. A total of 1600 women attended it on every month venue.

### **Adult Education Program, Sari Rolling and Screen Printing:**

In here the performa was to benefit the women through restoring basic English tutorials. Free books and stationary were given to women of interested legions.

### **Spoken English classes:**

The culmination here was that women of lowdown peculiar diverse backgrounds have shown a keen interest in enrolling themselves here. Women of Telugu and Urdu medium were mostly the enrollers.

### **Pinnacle of psychophantic journey:**

Calls it so servile, because the energy and the enigma was fab.

Was a traveler who witnessed the high-end odyssey.

The nexus of CSS worked so in favor that an additional beneficiary got to evolve as an achiever. The percentage of women voters rose from a meager 32% to a staggering 58%. Here the aim was fulfilled giving it a much needed politicize performa.

As the adult franchise and the voting behavior was put into forth.

The major beneficiary out of the much sought –after campaigns were the women. The bated-breath now is to

wait in line to have such sequence of high end programs evolving.

**Success driven out-of the much publicized affair:**

As op.cit mentioned, the pulling of women to the polling station was more. A lot more turned out to be a freelancer earner. They have done it by learning various workability tactics. The project saw a fruitful high-ending 4month credibility. Here the whole and sole beneficiary was credited by the women. The pinnacle of success was the organizing of the Mahila-Bazar where the women would come up as an entrepreneur and sell their expertise. Much to the say , the programme was an odessey of colorful journey.